Innovation

4 hours   **English**

Mid-to-Senior	Leadership	Team Member

Mid-to-Senior Level Course

Without innovation, an organization runs the risk of becoming stale. In today's competitive environment, it is highly necessary to be and remain innovative in one's business practices. One of the highest and most common business drivers we hear from clients is the need for innovative solutions as it often serves to define and differentiate their brand. And while we believe leaders do not have to be highly creative to drive a culture of innovation, it is clear leaders must strive to meet these critical business requirements in both their thinking and business approach. As leaders engage and practice using these tools and techniques provided through this course, they also gain invaluable experience and confidence, creating and fostering a stronger innovative culture which in turn inspires and rewards their teams for achieving the same.

This course will enable mid-to-senior level leaders to . . .

- Create the conditions for -- and instill the discipline of -- executing innovation.
- Equip leaders with the confidence, knowledge, and resources needed to drive innovation.
- Overcome challenges to innovation (e.g., risk aversion, fear of failure, inability to produce quality ideas)?
- Behave in a consistent and impactful way to drive a culture of innovation.

Leadership Course | Team Member Course

Leaders and talented team members are the major influencers of innovation for every organization. They manage individual contributors, are current on business challenges, are most informed about customers' needs, and are the primary conduit for all things business related.   With additional tools and techniques that provide a practical approach that can be executed within the workplace, leaders and their teams can stretch themselves and their thinking to allow innovation to be a driving factor. Organizations need to encourage frontline leaders to think differently about how they work, encourage them to generate new value-added ideas, and give them the opportunity to execute those innovative concepts. This in turn will allow frontline leaders to grow and learn what they can SAY and DO to foster innovation within their teams.

This course will enable leaders and team members to . . .

- Generate new and creative ideas within the organization that meet customer and business needs.
- Cultivate promising ideas from others without damaging their self-confidence.
- Utilize practical tools, techniques, and resources they can apply immediately for results.
- Encourage individuals to generate, test, and implement innovative ideas and solutions without fear of failure.